

# **Phish Phinder**

Tell-Tale signs of a (potentially) successful **Email Phishing Scam** 

Hackers use Phishing Emails to obtain your:







**Usernames Passwords** 

Credit Card#

All it takes is for you to take the bait by

- Opening an attachment
  - Clicking a malicious link
  - Entering sensitive information



# Anatomy of a **Phishing Email**

Look for any of the following suspicious elements when opening your next email.

## THE HEADER

- Does the name match the sender?
- Have you received an email from this address before?
- Is the email directed at undisclosedrecipients? Was it sent to several addresses?
- Is this a normal time/date for this sender to
- have emailed you?

From: Your CEO <xyz@maildrop.co>

To: you@yourbusinessemail.org

Date: Monday, October 12, 2018, 10:14pm

Subject: Urgent Request

- Is the subject something relevant to my relationship with the sender?
- Is the subject line requesting my immediate response or promising me a reward?

### THE BODY

Is this the senders usual greeting?

Hello,

Thanks for all of your good work. As the yer winds down, I wanted to take this opportunity to review our upcoming changes in our company's OS. I've decded to update our tools and I need your help. You can read all about it here.

passwords associated with our company logins.

I'll need you to sned me your company phone # and any

Look out for typos.

- Hover over a link before clicking. Does the URL look right?
- Has a letter been omitted? • Are they using .net when it

should be .com?

If the sender is asking for private information you



should immediately flag it.

### Other Red Flags Is the content relevant to your relationship with the sender?

- Is the issue really as urgent as the sender is implying?

# THE FOOTER

Follow this portal to enter your login information to our new OS. Details attached below YOUR CEO Does the salutation match the sender?

especially if unsolicited. Do not open unexpected attachments, especially when the

Never offer your login information into a portal,

file type is a .pif, .scr or .exe.

Is this how they usually sign off?

1 in 10 Phishing Emails Succeed

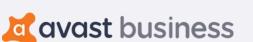
Don't Take the Bai



### Be aware of the warning signs and don't

- ignore them
- If it doesn't look right, it probably isn't. Take a closer look before taking action
- Even the most savvy can still get caught.

and SECURE YOUR NETWORK TRAFFIC to mitigate phishing risk at your company!



Keep your anti-spam or anti-virus software up to date,